



# THE LAZY WAY TO REMEMBER NAMES

*Pavel Kyrál*

Our goal is to put original, practical, top-quality information into the hands of as many motivated people as possible. You simply won't find a more hands-on, effective, total approach to remembering names on the Web at any price.





The techniques for remembering names are fairly simple, but are quite powerful.

Here are a few benefits which you will get by learning these simple techniques:

- 1. You will boost **your confidence**.
- 2. People will **like you more**.
- 3. You will **benefit in your business** or profession.
- 4. Remembering names **will help you** to make better contacts.
- 5. You **prevent embarrassment** by remembering other people's names and showing interest in them.
- 6. You will be amazed how quickly people will start talking **about your ability**.



Did it ever happen to you, that you bumped into someone you had met two days ago? You said cheerfully: "Hello, how are you Mr. Blank? It's nice to see you again." In return you received a confused face and blank eyes. "Don't you remember, we met at Sally's place two days ago..." and you try to fill in the details of your previous conversation. "Oh yes, ....I remember now...", but his face is still empty. You wish you had not spoken.

A simple thing like remembering a name can make the difference between a friendly, happy group of people working together or an indifferent lot.

If you have a problem at work, it is more likely that you would approach a person whose name you know, than one of several unidentified objects.

The first, and most important, step in improving your ability to memorize names is to have the **D E S I R E** to do it. You have already managed part of it by buying this book, and you will be surprised how easy the rest is. The most important ingredient is your attitude. A positive attitude is not just a feeling - it is a state of mind and a commitment. Your thoughts and your feelings give you your attitude.



W.W.Zeige said:

Nothing can stop the man with the right attitude from achieving his goal; nothing on earth can help the man with the wrong mental attitude.

To remember people's names is the most primary of all business and social skills.



A person may be:

tall and large tall and thin medium size, small and thin small and large.



**HEAD:** the shape of the head can be:



square

oval

rectangular

Using these **simple and powerful techniques** you will become an expert in remembering not only names or doing things in the right order, but you will also benefit in other ways, as well as, and probably most significantly, making those people with who you talk to feel important.



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105/3 Bruce Street, Crows Nest, N.S.W. 2065, Australia

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